Press release

**Event technology meets ProAV – Adam Hall Group at the LEaTcon and AVcon 2024**

**Neu-Anspach, Germany – 15 October 2024 – The Adam Hall Group will be visiting Hamburg for the LEaTcon 2024! Following the great success of last year’s attendance, the manufacturer of event technology will be showcasing highlights from its brands Cameo and LD Systems at trade fair booth M20 from 22 to 24 October. In addition, the Adam Hall Group will be taking part in the Integrated Systems area at the new AVcon. Aside from today’s top moving light models including the ORON H2 Phosphor Laser Moving Head and the OPUS X4 Spot Profile Moving Head, Cameo will be unveiling the new ROOT PAR IP RGBW Outdoor PAR Light for the first time in Germany. The focus at LD Systems is placed on both the adaptable, scalable line array system MAILA and the newly introduced battery-powered ANNY 8 Bluetooth PA loudspeaker.**

From the mobile ANNY 8 to the scalable MAILA Line Array System, to compact AZOR SP2 Spot Profile Moving Head all the way to the new Cameo top model OPUS X4 PROFILE with 1,400 W white light LED – the Adam Hall Group will have a large range of event technology solutions on display at the LEaTcon 2024. A premiere will also take place in the Hamburg exhibition halls: The Cameo ROOT PAR IP is an IP65 outdoor LED Spot with RGBW 4-in-1 LEDs and variable beam angles that has what it takes to become the new all-rounder for outdoor use.

**All Cameo highlights at a glance:**

**ORON® H2** – The world’s first IP65 hybrid moving head with phosphor laser engine and exceptionally wide zoom range from 0.6° to 32°

**OPUS® X4 PROFILE** – LED spot profile moving head with 1,400 W LED white-light engine and 50,000 lm light output

**AZOR SP2** – Spot profile moving head with 300 W LED light source and large zoom range (5°–50°) for flexible use in mid-size applications

**ROOT PAR IP** – PREMIERE: IP65 LED PAR outdoor light with 7 × 8 W RGBW LEDs

**The LD Systems highlights at a glance:**

**MAILA® (Modular All-Round Intelligent Line-Array)** – Scalable sound reinforcement system that sets new standards in terms of versatility and flexibility

**ANNY 8** – Battery-powered 8‘‘ Bluetooth PA Speaker with integrated five-channel mixer and wireless microphone system for musicians, DJs, or an impromptu meeting in the park – available in four modern colours.

**Adam Hall Integrated Systems**

This year marks the first time the trade fair is directly targeting ProAV users in collaboration with the neighbouring AVcon. Here, the Adam Hall Group will be presenting its integrated audio and light solutions from the Integrated Systems market segment. The portfolio includes, among others, the LD Systems DQOR installation loudspeakers, the TICA series with a selection of power amplifiers, Dante converters, and media players, as well as a demo rack with various components, which visitors to the trade fair booth can use to test the possibilities of the QUESTRA Design & Management Software for network-based LD Systems installation solutions. The versatile DURA LINE LED bars available in a variety of sizes will be exhibited at the Adam Hall Group’s AVcon booth for light users from the fields of architectural and building lighting to view.

Markus Jahnel, COO Adam Hall Group: “Thanks to its winning combination of trade fair show, networking convention, and lecture series, LEaTcon has developed into an important meeting place for the live and entertainment industry in just a few years – and has broadened its target group with AVcon in a meaningful manner. We look forward to attending again in 2024 and experiencing the diversity of the event technology and AV industry in a vibrant atmosphere together with all visitors, customers, and partners.”

**The Adam Hall Group at LEaTcon 2024:**

M20-1 (Cameo), M20-2 (LD Systems)

#AdamHallGroup #EventTechnology #LDSystems #YourSoundOurMission #Cameo #ForLumenBeings #ProAudio #ProLighting #EventTech #ExperienceEventTechnology

**Further information:**

[leatcon.com](https://www.leatcon.com/)

[adamhall.com](https://www.adamhall.com/)

[cameolight.com](https://www.cameolight.com/)

[ld-systems.com](https://www.ld-systems.com/)

[blog.adamhall.com](https://blog.adamhall.com/)

**About Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company, providing event technology solutions to business customers worldwide. Its target groups include retailers, B2B dealers, live event and rental companies, broadcast studios and AV and system integrators in both the private and public sector, as well as industrial flight case manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage accessories and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as “Red Dot”, “German Design Award” and “iF Industrie Forum Design”. In collaboration with the design agency “Studio F.A. Porsche”, LD Systems® shows the future of pro audio design with the iconic MAUI® P900 column speaker and was recently honoured with the coveted “German Design Award”.

Further information about the Adam Hall Group is available on the internet at [www.adamhall.com](https://www.adamhall.com/de-de).